

Nigeria's Largest Industry Expo for the Graphic Communications and Printing



Digital Graphic Signs and Print Expo

10-13 SEPTEMBER 2023

NIGAV Centre
Murtala Muhammed International
Arport Lagos

SPECIAL HIGHLIGHT

SYMPOSIUM FOR DIGITAL PACKAGING

WIDE-FORMAT PRINT SEMINAR

ENTERPRISE GRAPHICS DEVELOPMENT SERIES

INDUSTRY EXHIBITION HOSTING COURSE

Register for Expo, Conference, Workshops And Award Contest

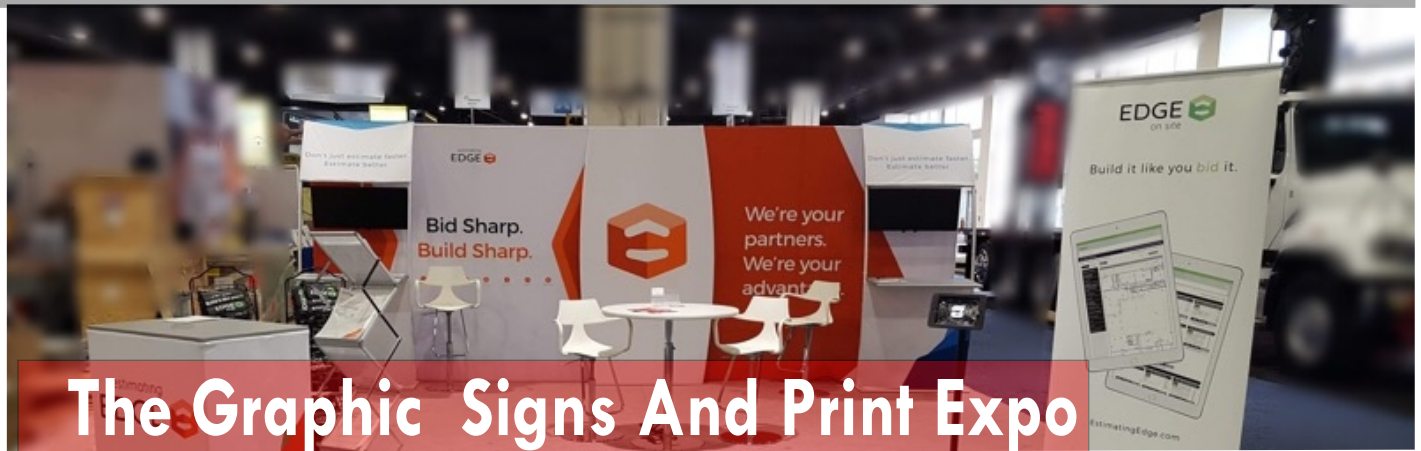
website www.nigav.com or contact, DGSPE@nigav.com, info@fciint.net, idufortune@yahoo.com

+234 1 4538984, 234 8033296108, 234 8173296108, 234 811 774 6340

BOOK NOW **Digital Graphic Signs and Print Expo**



19-21 September 2023
 NIGAV eXPO Center
 Murtala Muhammed
 International Airport
 Lagos.



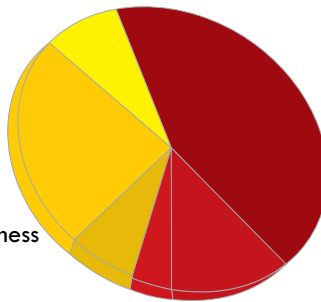
The Graphic Signs And Print Expo

The **Graphic Signs And Print Expo** is Nigeria's premier trade show and marketplace for graphic creative imaging, signs, and printing industries. **It is the networking spot that connects exhibitors with print buyers, businessmen and entrepreneurs, decision makers, top suppliers and industry players/professionals.** The expo is the ultimate promotional platform for knowledge sharing, engagement with key players in the industry and knowing the latest trends in the market.

Participation Scope

Visitor come to the expo to...

- Discover new suppliers and product lines
- Meet with current suppliers face-to-face
- Find new distributors/dealers
- Research crossover markets to expand business
- Attend education/training classes
- Interact with industry peers



Visitor Profile

- Printers 25%
- Packaging 15%
- Public Communication 10%
- Advertisers 10%
- Promotion 10%
- Designers 5%
- Training %
- Events 5%

VISITOR INTEREST

- 72% of attendees are planning to expand their product line and/or services they offer
- 86% of attendees come to find new products and research future purchase decisions
- 64% will make a purchase within 90 days after the show.

Buyer Profile

Targeted audience to expo are entrepreneurial graphics professionals, public and corporate communication officers of the high net worth organization who actively looking for new vendors, dealers, equipment to enter into procurement agreement with and innovative solutions and product expansion ideas.

Their product interests include:

- Wide Format Printing Equipment
- Digital Imaging System
- Exhibit/Display/POP
- Heat Applied Graphics
- LED Lighting/Signs/Components
- Personalized Gifts
- Promotional Product Sales
- Rubber Stamps/Marking Devices
- Sandcarving
- Screen Printing
- Sublimation
- Vehicle Wraps/Wholesale Graphic Services
- Promotional Apparel
- Architectural Signs/Systems
- Awards/Trophies/Plaques
- Channel Letters/Electric Sign Cabinets
- Commercial Signs/Banners
- Electronic Message Centers/Display Systems
- Embroidery and · Engraving

Exhibition Booking:

1. All exhibition space request shall through the filling of the form and official letter indicating interest send the Organizer, % F.C.I International Ltd form duly signed by the company authorized representative.
2. All booking must be accompanied by a 100% payment of the required space to be confirmed.
3. Acceptance of application shall be confirmed by the Organizer in writing only after payment of the participation fee.

Cancellation: In case of cancellation, there shall be no refund to any payment made by the Exhibitor regardless of the Applicant's reason for withdrawal.

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Seminar, Workshop And Conference



3-DAY INDUSTRY DEVELOPMENT EVENTS

The DGPSE will feature a 3-Day well packed industry development programme comprising of conference, open seminars, enterprises workshop where well-known industry speakers will discuss the digital printing trends and opportunities in the industry. The programme is divided into three parts; **Open Standard Seminars, Quick Learning Centre and Professional Conference.**

■ Open Standard Seminars

These are series of visitor driven programmes free for all to attend on the show of advance visitor registration code/badge.

■ Quick Learning Centre

This provide short training sessions designed to allow interested industry enthusiasts who want to advance further in the graphic and printing world to learn and obtain certificate. This programme is paid for with advance registration.

■ Professional Conference.

The Professional Conference is the leading showcase of this innovative driven event with industry leader's speaking on solutions for advancing digital printing. The conference is open for two days with speaker sessions, workshops and panels discussion. Those who have pass professional conference pass can attend all programme of the event.

SPECIAL HIGHLIGHT

SYMPOSIUM FOR DIGITAL PACKAGING

Here experts will share digital packaging insights on technical requirements and challenges of labels, folding cartons, flexible and corrugated packaging including challenges and opportunities in various applications for wine, food and beverages, electronics, luxury, health and beauty, apparel, pharmaceuticals and other high-value added products.

WIDE-FORMAT PRINT SEMINAR

This seminar create opportunity for exchanging share information on wide-format printing, while top suppliers, print and sign shop owners will discuss the state of economy, trends and forecasts, opportunities, challenges and other issues in wide format, sign and specialty printing.

ENTERPRISE THEATRE: GRAPHICS DEVELOPMENT SERIES

This is a continuous running sessions of workshops for graphic artists to help them develop further design skill and entrepreneurship.

INDUSTRY EXHIBITION HOSTING COURSE

This short course addresses the knowledge required to host company exhibitions for promotion, marketing and awareness creation. This is two days lecture programme cohabiting with other programmes during DGSPE 2023.



PROGRAMME INSIGHT

Sept 18, 2023: 12.30 Open
Expo Setup And Evening
Reception/Contest 4: 30:

Sept 19, 2023: 10: 16:30
Visit/Workshop Open
·Education
·Symposiums, Keynotes, Panels &
Debates

Sept 20 2023: 10:00 – 16:30
Expo Open/Conference Plenary
·KEYNOTE: Employee-Ownership as a
Succession Option
·Future Print Technologies Conference

Sept 21 2023: 10:00 – 16:30
Expo Open/Conference/Seminar
KEYNOTE: Employee-Ownership as a
Succession Option
·Future Print Technologies Conference

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GRAPHIC EXPO
T-SHIRT
DESIGN CONTEST

Contest Theme'' The Hope Restored'

■ The contest is open to all graphic designers, artists, and creative professionals.

STEP TO ENTER THE CONTEST

1. Entries submitted should be from an individual and not from a group.
2. Contestants can submit unlimited number of entries.
3. Contestants should enclose a Personal Data Sheet containing the following information:

Name
Position
Company/School
Address
Telephone
Mobile
Website
Title of Entry with short description

[4, Submit together with the actual shirt entry.](#)

CONDITIONS

1. Each entry should be original and must not violate copyright, trademark, privacy right, or any other right of third party.
2. Entries to be submitted should be the actual designed T-shirt either hand-painted, airbrush, tie-dye, silk screen printed, heat press, inkjet transfer, sublimation, vinyl transfer or direct-to-garment printing.
3. Entry Fee is N2,000 per entry.
4. Submission of entries is: Wednesday, July 15, 2023
5. Organizers shall have the right to use the entries/designs submitted in this contest for a period of one (1) year.
6. Entries which will enter the Finals will be exhibited in the Graphic Expo T-Shirt Design Gallery in the 25th Graphic Expo 2020 on August 12-14, 2020, SMX Convention Center, Mall of Asia, Pasay City, PH

CRITERIA FOR JUDGING

1. Originality – 20%
2. Creativity – 30%
3. Visual Impact – 25%
4. Over-all T-Shirt Design – 25%

PRIZES

1. Winners will be awarded N100,000 each in cash and plaque.
2. Media Coverage
3. Use title for period of one year
4. Allow 50% discount on future exhibition



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Photographic

Exhibition, Contest And Award

Overview

DGSPE 2023 Photographic contest will showcase award winning photo collection that cover various mode of capturing and how good the picture can be used in the print industry. *These photography contests encourage innovation and aim to elevate new talent in the world of photography.*

Image for Categories

This contest is with no pre-defined theme, this photography contest offers freedom to submit your favorite photos and there are cash prizes for the first five winners.

- Drone Photography
- Moving Sport photography
- Stage Photography
- Studio photography
- Wildlife Photography

Entry Fee:

N5,000 for up to 10 single images; N2,000 for one photo series.
Competition entry fee is for each entry and is non-refundable.

Prize:

N100,000 awarded to the 5 top winners
N500,000 will be awarded as star prizes for winner in most categories

Rules

The competition consists of 2 rounds of evaluation:

Round One

All entries must be submitted via the form on our website www.nigav.com/
DGSPE /Photo contest by the deadline of August 30th 2023 at 23:59 +3 GMT. Following this first round, the DGSPE committee will make an initial selection of 10 participants to deliver to the jury. By September 3rd, 2023, all entrants will be informed whether they have been selected for the second round, or not.

Round Two

10 selected participants will be evaluated by the jury. The winners are going to be announced at DGSPE 2023 October 5th, 2023 and the works will be showcased.

The process follows very simple honest and transparent programme, and if there are issues of concerns or questions about process, please do not

Submission Dates:

from July - August 30th

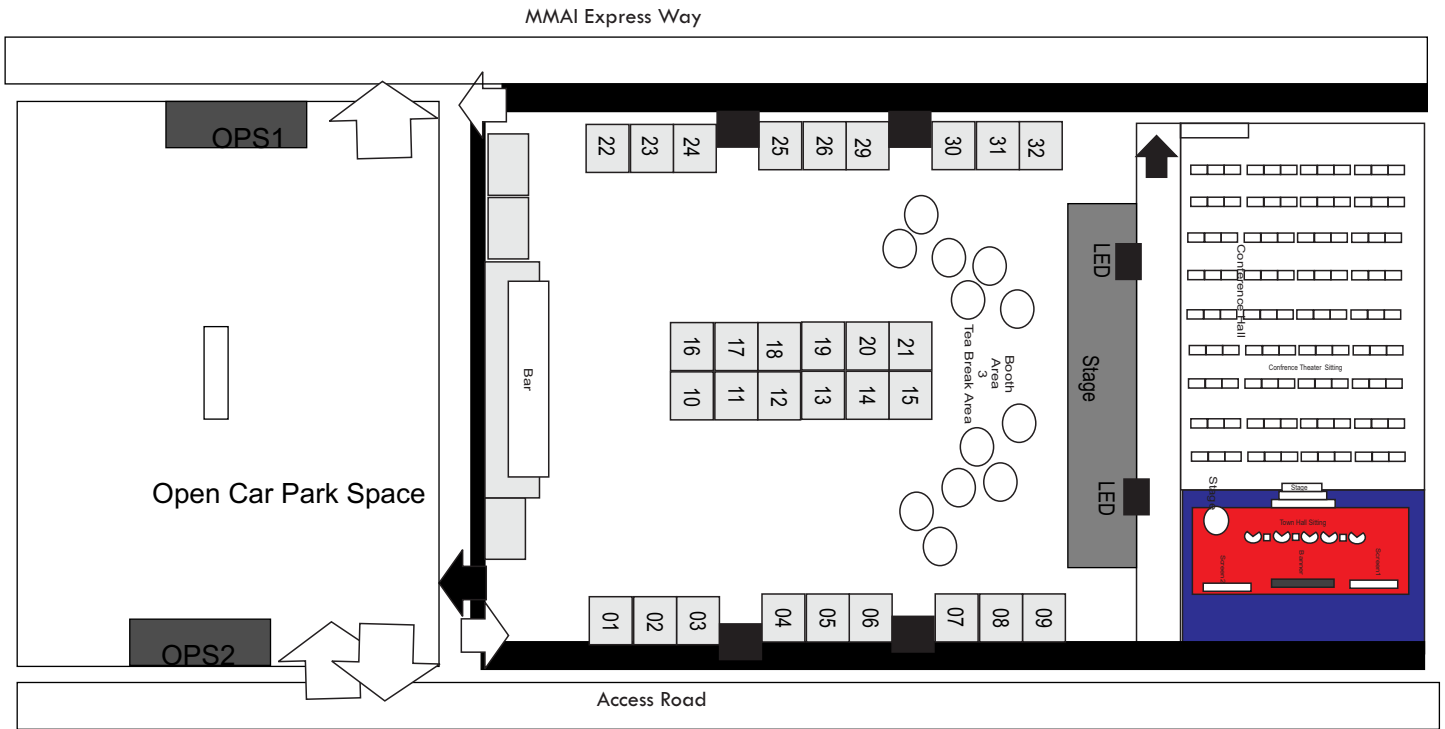
Photo Conditions

We accept photos taken at any time, any place, with any camera and in any context.

All entries must be submitted via the form on our website www.nigav.com/
DGSPE /Photocontest by the deadline of August 30th 2023. Please be sure to read the terms and conditions of entry to be sure that your submission conforms to them.

Exhibition Booking And Floor Plan

➔ SEE FLOOR PLAN: Locations are offered on first come first served basis.



COMPANY _____

ADDRESS _____

CITY _____ PROVINCE _____ POSTAL CODE _____

TELEPHONE _____ EMAIL _____

NAME _____

TITLE _____

Booth Prices

○ Booth 12sqm: N750,000 ○ Booth 9sm: N500,000, ○ Expo Desk: N250,000, ○ Open space out door: N50,000/sqm

Booking and Payment Terms

All payment must be made in advance in favour of **F.C.I INTERNATIONAL LTD.** Zenith Bank Plc, Account Number: **1010381512.**

For International US Dollar, please request invoice from: info@fciint.net, idufortune@yahoo.com

+234 1 4538984, 234 8033296108, 234 8173296108, 234 811 774 6340

info@dronetecx.com, info@fciint.net

Conference Registration

Company Name:

Address.....

Telephone.....

Number of Delegates.....

Names of Delegates

1.

2.....

3.....

4.....

5.....

6.....

7.....

8.....

9.....

10.....

Full 3 Days Conference/Training
Fee: N95,000

Workshop Only Fee: N50,000

Non Registered Expo Visitor Fee:
N5,000

Covers:

Lecture Materials, Certificate, Tea breaks, Lunch, Transport For Site Visits where necessary. Cost does not cover accommodation and personal travel.

Dress Code:

Simple official dressing

Note:

All nominated delegates must contact our office or local coordinator by phone personally. Full attendance is required for a certificate and report.



All programmes are managed by F.C.I International Ltd and all payment should be made to

F.C.I International Ltd
*Account Name: Zenith Bank Plc,
Account Number: 1010381512
Sort Code 057150165
Allen Branch Ikeja Lagos*

T-Shirt And Photographic Contest Registration

IMr Mrs, Ms, Chief,

ofwill

like to register to contest in the

T-Shirt Graphic Award Photographic Award

Title of Work.....

Address.....

E-mail.....

Phone number.....

Website.....

Entries	
<input checked="" type="checkbox"/> T-Shirt Entries N1,000 per entries	<input type="checkbox"/>
<input checked="" type="checkbox"/> Photo Entries N5000/10 Entries	<input type="checkbox"/>

Check Area
<input type="checkbox"/> Drone Photography
<input type="checkbox"/> Moving Sport photography
<input type="checkbox"/> Stage Photography
<input type="checkbox"/> Studio photography
<input type="checkbox"/> Wildlife Photographic

PARTNERSHIP/SPONSORSHIP PACKAGE

For High Impact Promotion, Awareness, Creation and Marketing Partners and Sponsors enjoy value added exposure.

Breakdown

General Sponsorship

- **Platinum Position: N4,500,000: Benefit:-** Business Hall Branding, Mentioned in all adverts, 1 speaker, 9sqm branded booth, 4 delegates passes to conference.
- **Diamond Position:: N3,500,000: Benefit:-** Media Sponsor Credit: Main registration area branding, Mention in all adverts, 1/2 coloured advert in event journal, 1 speaker space, 9 sqm branded both, 3 delegates passes to conference.
- **Gold Positions: N2,500,000: Benefit:-** Networking Lunch Credit: Mention in all adverts, Full page coloured advert in event journal, 9sqm exhibition stand, Paper presentation during the event, 3 delegates passes to conference.
- **Silver Positions: N1,500,000:Benefit:-** Coffee/Tea Breaks Sponsor Credit: Mention in all adverts, 1/2 coloured advert in event journal, 9sqm exhibition stand, Paper presentation during the event, 3 delegates passes to conference.
- **Bronze Positions: N1,700,000:Benefit:-** Mention in all adverts, 9sqm Exhibition stand, 2 delegates pass to conference.

Item Sponsorships

Airport Main Road Signs- N85000 per sqm per day
Banners - N25,000 per banner display
Show Lounge - N150,000
Show Bags - N1,200,000 (500bags)
Event Newsletter Advert - N250,000 A4

AV Sponsor - N50,500.00
Visitor Badge - N700,000
Lanyards - N250,000
Registration Counters - N1,000,000
Online Registration Form N 1,000,000

Description

Beyond the impact of the exhibition sponsors enjoys high-impact marketing programs that are designed to increase exposure & visibility. Please select which sponsorship package suits your need

Airport Main Road Signs

Signs featuring your company name & logo will be attached to our numbered signs facing the main airport road.

Visitor Badge

A special insert into the attendee's badge holder that sticks out and acts as a walking billboard for everyone to see.

Show Bags

The official literature carrier bag will be distributed to every attendee before they enter the show.

Banners

Positioned in high-traffic areas, such as the Show entrance, registration, cross-over points and around pillars.

Lanyards

Colourful cords that attach to the badge holders, allowing attendees to avoid pinning them to their clothes.

Registration

Signage on all registration counters at the main entrance in Hall 5.

Online Registration Form

One of the opportunities offering the best exposure, the sponsor's logo placed on the online registration form that close to 10,000 visitors complete online.

Show Lounge

Located just outside hall 5 with unlimited use of area – provide signs, company logo on beer & coffee cups, or any other promotional information.

Contact

website www.nigav.com or contact,
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